

DOCKET NO: 284809US2PCT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
MASAYOSHI SON : EXAMINER: UBER, NATHAN C.  
SERIAL NO: 10/565,392 :  
FILED: AUGUST 15, 2006 : GROUP ART UNIT: 3622  
FOR: CONTENT PRESENTATION :  
DEVICE, MANAGEMENT SERVER,  
CONTENT PRESENTATION SYSTEM,  
AND CONTENT PRESENTATION  
METHOD

AMENDMENT UNDER 37 C.F.R. 1.116

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated October 24, 2008, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.